

## Press Release

## For Immediate Release

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## Meridian Technologies expands its product representative network with the addition of Security Products Marketing in the Mid-Atlantic area.

Elmont, NY, January 4, 2011 – Meridian Technologies, a premier manufacturer of fiber optic video, voice and data transmission products is pleased to announce the addition of Security Products Marketing (SPM) (www.spmarketing.com) to its growing team of manufacturer's representatives. SPM will be responsible for promoting and selling Meridian Technologies' fiber optic transmission products in Maryland, Virginia, Delaware, and the District of Columbia.

Under the tutelage of Jerry Wilkins located in the main Salisbury, MD office, SPM has a diverse product offering and addresses a wide variety of markets including security, Audio/Video, transportation, educational, industrial and commercial markets. With his 20+ years of experience and background in fiber optics, Jerry and his team will complement Meridian's emphasis on increased market penetration in all these market segments. In addition to sales experience. SPM works closely with engineering and consulting firms to help them better understand and implement the available technology to ensure efficient and cost-effective system designs.

As Vic Milani, Meridian's Executive Vice President states, "Jerry and his team give Meridian a increased presence in the Mid-Altantic area of the country. With their extensive market penetration, we intend to aggressively solidify our market presence in this area in 2011 and beyond." Vic continues, "... we are excited about the addition of Security Products Marketing to our team of representatives and look forward to strong sales growth in the coming months".

Security Products Marketing represents an impressive line of companies and products. Adding Meridian Technologies' line of fiber transmission products helps complete their ability to offer a comprehensive range of products and transmission systems and expose Meridian to a wider range of customers and opportunities.

## **About Meridian Technologies**

Meridian Technologies provides technology solutions for fiber optic transmission products for a variety of security, surveillance, professional audio/visual, broadcast and access control applications. Established in 1990, Meridian is a recognized leader in fiber optic communications equipment and has provided proven technology solutions for a wide variety of commercial, industrial, government and military customers both domestic and international. More company and product information can be found at www.meridiantech.com