



Press Release

For Immediate Release

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Meridian Technologies expands its product representative network with the addition of Bruce Dawson Associates in the Midwest.

Elmont, NY, December 20, 2010 – Meridian Technologies, a premier manufacturer of fiber optic video, voice and data transmission products is pleased to announce the addition of Bruce Dawson Associates (www.bdaonline.com) to its growing team of manufacturer's representatives. Bruce Dawson Associates will be responsible for promoting and selling Meridian Technologies' fiber optic transmission products in West Virginia, Kentucky, Ohio, Indiana, Western PA and Michigan.

Bruce Dawson Associates, located in Louisville, KY has a diverse product offering and addresses a wide variety of markets including security, Audio/Video, transportation, educational, industrial and commercial markets. With his storied background in fiber optics, Bruce will complement Meridian's emphasis on increased market penetration. In addition to sales experience, Bruce works with engineering and consulting firms to help them better understand and implement the available technology to ensure efficient and cost-effective system designs.

As Vic Milani, Meridian's Executive Vice President states, "Bruce and his team give Meridian an enhanced presence in the Midwest area of the country. With their market presence, we intend to aggressively penetrate and solidify our market presence in this area in 2011 and beyond." Vic continues, "... we are excited about the addition of Bruce Dawson Associates to our team of representatives and look forward to strong sales growth in the coming months".

Bruce Dawson Associates represents an impressive line of companies and products. Adding Meridian Technologies' line of fiber transmission products helps complete their ability to offer a comprehensive range of products and transmission systems and expose Meridian to a wider range of customers and opportunities.

About Meridian Technologies

Meridian Technologies provides technology solutions for fiber optic transmission products for a variety of security, surveillance, professional audio/visual, broadcast and access control applications. Established in 1990, Meridian is a recognized leader in fiber optic communications equipment and has provided proven technology solutions for a wide variety of commercial, industrial, government and military customers both domestic and international. More company and product information can be found at www.meridian-tech.com

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